K-Love has been a part of my family's radio listening for over 3 years. I've discoverd it's a part of many of the families in my community. It's upbeat Christian music, it's positive messages relating to family and community have inspired my family in so many positive ways...too many to list on this comment sheet. The loss of this service would be difficult to quantify with any numbers...it's in the hearts and spirits of this local community of Christians and non Christians. We need this kind of positive influence for our kids and for our families.